



# What's On this Christmas at the Bridges

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**Bridges**

# Sant's Grotto !

Our magical Grotto is back and children can meet Santa and his helpers the elves, from 17th November all the way through to 24th December at the Bridges. Santa's Grotto, located in our central square brings joy to children and young adults throughout November and December. Grotto is open Monday to Saturday 10am – 5pm and Sundays 12pm-4pm, with Quiet Hour sessions taking place on Sundays 11am – 12pm.

Grotto graphic here: <https://we.tl/t-KW9QHboB0n>

**Suggested social media copy:** Add a little magic to the festive season with a visit to see Santa and his helpers, from 17th November to 24th December at the Bridges 🧑🏻‍🎄

For all festive details and events visit [www.thebridges-shopping.com](http://www.thebridges-shopping.com)



# Breakfast With Santa !

**When is Santa Visiting us for Breakfast?** Our very first Breakfast With Santa event is happening this December at the Bridges! The event will take place at Esquires Coffee seating area on the mall. Join Santa and his Elves every Sunday in December from 9:00am – 10:30am. Children will receive a delicious cooked breakfast with milk or juice and Adults will relish a breakfast sandwich with hot drink.

During the event, children will get crafty with the Elves and they will enjoy a very festive story-time with Father Christmas.

BWS social media graphics: <https://we.tl/t-LCeXwVjBBU>

**Suggested social media copy:** When is Santa visiting the Bridges for Breakfast? 🧑🏻‍🎄

Join the Bridges for a magical morning straight from the North Pole this December. Meet Santa and his Elves, fill your tummy with delicious breakfast, get crafty and enjoy story-time.

Book Now! <https://www.thebridges-shopping.com/blog/when-is-santa-visiting-us-for-breakfast/>

# Events Bridges is part of



★ **Sun FM Toy Appeal 14<sup>th</sup> Nov – 18<sup>th</sup> Dec** – The Bridges is delighted to sponsor the Sun FM toy appeal once again. Every year we are overwhelmed by the generosity of the people of Sunderland and we really hope that, despite the many challenges we know families are facing, that we can contribute and really make a difference so that every child experiences the magic of Christmas this year. Donation boxes are located at our Customer Service Desk.

**Thursday 17<sup>th</sup> Nov** – Launch of Santa's grotto, late night shopping at the Bridges and Sunderland Christmas lights switch on, all in one day!

**Black Friday Sales 25<sup>th</sup> Nov** – Our retailers are getting ready to welcome shoppers and shower them with sales and bargains. Bridges will be open from 9am – 5:30pm on Black Friday. Sales will continue throughout Christmas period.

● **Reindeer Dash 27<sup>th</sup> Nov** – We are so pleased to announce that we are hosting Reindeer Dash once again this year. A very fun event for families to enjoy, kick start their Christmas festivities and meet Santa too! The event is in partnership with Sunderland BID

**Monday 12<sup>th</sup> – Friday 23<sup>rd</sup>** – Late night shopping! Our opening times in the run-up to Christmas are different from our normal opening and closing times. We have extended our opening hours across the centre on the run-up to the most magical time of the year, to help everyone get all the special treats they need. <https://www.thebridges-shopping.com/blog/christmas-opening-hours/>





# MERRY CHRISTMAS

And Enjoy Your Holidays!

**Bridges**